PRODUCT CATALOGUE 2012-13

Ensuring lasting change for children
THANK YOU

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- Artflute Gallery Pvt. Ltd., Bengaluru
- Archer Art Gallery, Ahmedabad
- Studio 3 Art Gallery, Mumbai
- The Viewing Room, Mumbai/
- Premal Sanghvi-Patrimonio
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Archies Limited is the sole distributor for CRY greeting cards and stationery products.

www.cry.org
Ensuring lasting change for children

For more information on CRY - Child Rights and You, visit www.cry.org
CRY supported project, Pahal, New Delhi

State Bank of India
THE BANKER TO EVERY INDIAN

State Bank of India supports the rights of children
Dear friend,

At CRY-Child Rights and You, we have always believed in the power of new beginnings. Because in these beginnings lie the ability to motivate us, strengthen our endeavours and to spark a lifetime of change for lakhs of children in India.

Through your support and encouragement, you have helped us create this change for more than 20 lakh underprivileged children across 23 states in India... and this continues to give us a reason to believe that change is possible, even if it comes one bit at a time.

This year, CRY presents to you an exciting new range of greeting cards, calendars, diaries, notebooks and other products, that draw motivation from the smiles of several children whose lives you have helped change. When you buy a CRY product you help us raise awareness about child rights and strengthen our grassroots projects across the country.

More than 30 years ago, CRY was started with nothing but the determination to make a difference. Today, the strength of thousands of supporters is driving us to raise the benchmarks; challenge what’s wrong and make it right, so that children across India go to school, eat a nutritious meal, be healthy and have a happy childhood.

In faith and goodwill,

Puja Marwaha
CEO, CRY-Child Rights and You
FESTIVE

CY-S108
‘Window of Light’
Season’s Greetings and
Best Wishes
for a Happy Diwali
₹ 35.00
(17.5 cms. x 17.5 cms.)

CY-A91
‘Rangoli’
Season’s Greetings and
Best Wishes for a Happy Diwali
₹ 16.00
(18.5 cms. x 13.0 cms.)

CY-A74
‘Glowing Glitter’
Photographed by Ian Pereira
Season’s Greetings and Best Wishes
for a Happy Diwali
₹ 18.00
(18.5 cms. x 13 cms.)

CY-A92
‘Floating Diyas’
Photographed by Ian Pereira
Season’s Greetings and Best Wishes
for a Happy Diwali
₹ 16.00
(18.5 cms. x 13.0 cms.)

CY-B82
‘Festive Stars’
Designed by CRY-Child Rights and You
Season’s Greetings and Best Wishes
for a Happy Diwali
₹ 14.00
(16 cms. x 12 cms.)
FESTIVE

CY-A99
‘Spreading Cheer’
Season’s Greetings and Best Wishes
for a Happy Diwali
₹ 18.00
(18.5 cms. X 13.0 cms.)

CY-B79
‘Traditional Vine’
Season’s Greetings and Best Wishes
for a Happy Diwali
₹ 12.00
(16 cms. X 12 cms.)

CY-B81
‘Enlightening’
Season’s Greetings and Best Wishes
for a Happy Diwali
₹ 14.00
(12 cms. X 16 cms.)

CY-B80
‘Festive Glory’
Photographed by Devendra Sharma
Styling: Candice Pereira
Season’s Greetings and Best Wishes
for a Happy Diwali
₹ 12.00
(16 cms. X 12 cms.)
EXCLUSIVE

CY-E111
‘Peacock’
Painted by Senaka Senanayake
Courtesy: The Viewing Room, Mumbai/
Premal Sanghvi-Patrimonio
Art Gallery Pvt. Ltd., Mumbai
Season’s Greetings
₹ 20.00
(17.5 cms. X 17.5 cms.)

CY-E20
‘Jal-Thal-Nabh’
Screenprint by Jyoti Bhatt
Courtesy: Archer Art Gallery,
Ahmedabad
Season’s Greetings
₹ 20.00
(19.5 cms. X 14.3 cms.)

CY-E105
‘Songs of Nature’
Painted by Anuradha Thakur
Courtesy: Artflute Gallery Pvt. Ltd.,
Bengaluru, Hotel Park Hyatt, Hyderabad
Season’s Greetings
₹ 20.00
(14.3 cms. X 19.5 cms.)

CY-E106
‘Surseya Ghaut’, Khampore, 1824
by Charles Ramus Forest
Courtesy: Phillips Antiques, Mumbai
Season’s Greetings
₹ 20.00
(19.5 cms. X 14.3 cms.)

CY-E104
‘Tree of Life’
by Sneh Gangal
Season’s Greetings
₹ 20.00
(14.3 cms. X 19.5 cms.)
THE SYMPHONY RANGE

An exquisitely produced premium range of Greeting cards, to carry your good wishes for every celebration.

**CY-S03**
‘Wishes for the Season’
Season’s Greetings
₹ 35.00
(19.5 cms. X 14.3 cms.)

**CY-S109**
‘Magic Swirls’
Season’s Greetings
₹ 35.00
(19.5 cms. X 14.3 cms.)

**CY-S110**
‘Wishes for Prosperity’
Best Wishes for a Happy and Prosperous New Year
₹ 35.00
(19.5 cms. X 14.3 cms.)

**CH-08**
‘Festive Delight’
Season’s Greetings
₹ 35.00
(19.5 cms. X 14.3 cms.)
CH-07
`Joys of the Season`
Best Wishes for a Happy and Prosperous New Year
₹ 35.00
(19.5 cms. X 14.3 cms.)

CH08-10
`Happiness all Around`
Best Wishes for a Happy and Prosperous New Year
₹ 35.00
(19.5 cms. X 14.3 cms.)

CH-06
`Joys for the Season`
Season’s Greetings
₹ 35.00
(14.3 cms. X 19.5 cms.)

CH08-01
`Gifts Galore`
Season’s Greetings
₹ 35.00
(19.5 cms. X 14.3 cms.)

CH-03
`Peace and Harmony`
Season’s Greetings
₹ 35.00
(19.5 cms. X 14.3 cms.)
NEW YEAR

CY-A96
‘Borders from ‘La Decoration Arabe’
by Achille Constante Theodore Emile Prisse D’Avennes 1880
Courtesy: Phillips Antiques, Mumbai
Best Wishes for a Happy and
Prosperous New Year
₹ 16.00
(18.5 cms. X 13.0 cms.)

CY-A103
‘Golden Year’
Best Wishes for a Happy
and Prosperous New Year
₹ 18.00
(18.5 cms. X 13.0 cms.)

CY-A95
‘Festivity’
Designed by CRY -Child Rights and You
Best Wishes for a Happy
and Prosperous New Year
₹ 16.00
(18.5 cms. X 13.0 cms.)

CY-A101
‘Tree of Joy’
Season’s Greetings
₹ 18.00
(13.0 cms. X 18.5 cms.)

CY-A100
‘Streaming Stars’
Season’s Greetings
₹ 20.00
(13.0 cms. X 18.5 cms.)
NEW YEAR

CY-A102
‘Golden Doves’
Season’s Greetings
₹ 18.00
(16.5 cm x 16.5 cm)

CY-B88
‘Season’s Gifts’
Best Wishes for a Happy and Prosperous New Year
₹ 12.00
(16.0 cm x 12.0 cm)

CY-A50
‘Celebrations’
Best wishes for a Happy and Prosperous New Year
₹ 18.00
(16.0 cm x 12.0 cm)

CY-B85
‘Celebrations’
Designed by CRY-Child Rights and You
Season’s Greetings
₹ 12.00
(16.0 cm x 12.0 cm)

CY-A107
‘Fairytale Deer’
Season’s Greetings
₹ 18.00
(16.5 cm x 16.5 cm)

CY-B89
‘New Year Joys’
Best wishes for a Happy and Prosperous New Year
₹ 12.00
(12.0 cm x 16.0 cm)

CY-B90
‘Snowflakes’
Season’s Greetings
₹ 14.00
(12.0 cm x 16.0 cm)
CLASSICS

CY-A93
‘Simplicity’
Painted by Aditi Swaminathan
Season’s Greetings
₹ 16.00
(18.5 cms. X 13.0 cms.)

CY-A98
‘Sunflowers’
Courtesy: Private Collection
Season’s Greetings
₹ 16.00
(13.0 cms. X 18.5 cms.)

Gold Printed Card

CY-A94
‘Gara hand embroidery’
Photographed by Sanjeev Prabhu
Courtesy: Roshan Ginwalla
Season’s Greetings
₹ 16.00
(18.5 cms. X 13.0 cms.)

CY-A97
‘Lithograph’
Courtesy: Phillips Antiques, Mumbai
Season’s Greetings
₹ 16.00
(18.5 cms. X 13.0 cms.)
CLASSICS

CY-B83
‘Madhubani Art’
Season’s Greetings
₹ 12.00
(16 cms. X 12 cms.)

CY-B84
‘Beauty of the Forest’
Painted by Samiran Sarkar
Courtesy: Artflute Gallery Pvt. Ltd., Bengaluru
Season’s Greetings
₹ 12.00
(12 cms. X 16 cms.)

CY-B86
‘Kite Festival’
Painted by Sujata Sahay
Season’s Greetings
₹ 12.00
(12 cms. X 16 cms.)

CY-B87
‘Farmer in the orchard’
Painted by Gayatri
Courtesy: Artflute Gallery Pvt. Ltd., Bengaluru
Season’s Greetings
₹ 12.00
(16 cms. X 12 cms.)
CRY SPECIAL

CY07-A08
‘Spreading Equality’
Season’s Greetings
₹ 16.00
(18.5 cms. X 13.0 cms.)

CR-E14
‘Moghul handpainted flowers’
by Kailash Chand Kumawat
Courtesy: Paramparik Karigar
Season’s Greetings
₹ 18.00
(14.3 cms. X 19.5 cms.)

CY-A78
‘Summer flowers’
Painted by Robie Shakir
Courtesy: Paramparik Karigar
Season’s Greetings
₹ 16.00
(13.0 cms. X 18.5 cms.)

CR-B37
‘Colours of Joy’
Season’s Greetings
₹ 14.00
(12 cms. X 16 cms.)

CR-B41
‘Sunrise’
Digital art by Nandini Gandhi
Courtesy: ARTunderground
Season’s Greetings
₹ 12.00
(16 cms. X 12 cms.)
ASSORTED PACKS

CY12-AP 01 - DIWALI COLLECTION
₹ 100.00
Special value pack of 15 cards at the price of 10 cards

CY12-AP 02 - DIWALI COLLECTION
₹ 150.00
Special value pack of 15 cards at the price of 10 cards

CY12-AP 03 - SEASON’S COLLECTION
₹ 100.00
Special value pack of 15 cards at the price of 10 cards

CY12-AP 04 - SEASON’S COLLECTION
₹ 100.00
Special value pack of 15 cards at the price of 10 cards
ASSORTED PACKS

CY12-AP 05 - SEASON’S COLLECTION
₹ 140.00
Special value pack of 15 cards
at the price of 10 cards

CY12-AP 06 - SEASON’S COLLECTION
₹ 160.00
Special value pack of 15 cards
at the price of 10 cards

CY12-AP 07 - SEASON’S COLLECTION
₹ 180.00
Special value pack of 15 cards
at the price of 10 cards
Wall Calendar: ‘Rhythm of Nature’
CY12-WC01
This vibrant wall calendar, by the well known artist Senaka Senanayake, is based on the magical rainforests of Sri Lanka; with paintings that take you through the ‘Rhythm of nature’; depicting the fluttering of butterflies, sunlight bouncing off the forest floor in bright exciting colours. With a spacious date-pad, it is perfect for noting your appointments, reminders and makes the ideal corporate gift.
(11.25” x 11.25”)
₹ 180.00

‘A quote a day’
CY12-CQ01
A first of its kind from our desktop range, this product brings to you 366 quotations to brighten each day. With vibrant colourful child art that reflects a happy childhood – their dreams, aspirations and relationships. Guaranteed to light up every day of your year; making it the perfect gift for your friends and loved ones!
(5.5” X 6.25” )
₹ 275.00

Card Set: ‘Rhythm of Nature’
CY12-CB01
An exclusive gift set of cards with envelopes for all occasions, in special packaging, based on vibrant nature scenes by the artist Senaka Senanayake. To thank, wish and share ! Makes an ideal gift for all.
₹ 150.00
Table Calendar: ‘Happiness’
CY12-DC01

Through beautiful cheerful illustrations, depicting the joys of a cheerful, healthy childhood, this calendar takes you across various Indian states to give you a glimpse into the life of a child living in a happy and safe environment. Each of these images has been exclusively designed for this calendar; making it a perfect choice for your office and home.
(8.5” x 7”)
₹ 75.00

Table Calendar: ‘Lithographs’
CY12-DC02

This elegant calendar has been designed using prints of original lithographs that take you back in time with themes of heritage architecture, old cities and glimpses of life from the decades gone by. This product with a classic vintage look, is the perfect choice for a corporate gift.
(8.5” x 8.5”)
₹ 80.00
Personal Organiser
CY12-PO-01

This multi-purpose, 3-fold Organiser offers you a jotter, a diary and a notebook all in one; making it perfect for both your office as well as personal use. With its compact size and unique pictures depicting elements of nature by the well known artist Jyoti Bhatt, it is the perfect item to carry for your meetings and appointments. 

(4.25” x 7.25”)

₹ 375.00

Diary: ‘Lithographs’
CY12-D01

This elegant diary is designed using prints of original lithographs. As you fill in your day’s events, or jot down your thoughts, you will be inspired by the pictures which take you back in time, themed around heritage architecture, old cities and glimpses of life from the decades gone by. This product with a classic look, is the perfect choice for a corporate gift

(7.5” x 9.5”)

₹ 375.00
DESKTOP COLLECTION

CR-NB01-Notebook

‘The Jotter’- This multi-purpose notebook, with a hard cover and spiral bound, offers you the opportunity to use it as you wish - record events, jot your notes, doodle or just to express your thoughts... With separators of newly created contemporary layouts based on an exciting collection of Tribal art, with lined pages and a back utility pocket with a pocket calendar / bookmark (5.75” x 8.5”)

₹ 175.00

CR-NB02-Notebook – ‘Seasons’

This multi-purpose contemporary notebook, with a hard cover and spiral bound, offers you the opportunity to use it as and when you wish. It makes a useful, attractive and economical gift too. With lined pages to jot your notes, express your thoughts, record events or just doodle. The coloured separators with interesting, contemporary Indian miniature paintings, provides you with a visual treat as it reflects the seasons from the series Barahmasa (12 Seasons) by the renowned artist Kapil Sharma.

(18 cms. x 25 cms.)

₹ 255.00

Notebook: ‘Rhythm of nature ’

CY12-NB03

This multi-purpose notebook, with a hard bound comes in a handy size with lined and blank pages to jot down important notes and thoughts. The coloured separators for each section are of the paintings by the well known artist Senaka Senanayake, which takes you through the ‘Rhythm of nature’- depicting the vibrant rainforests of Sri Lanka.

This product makes the ideal gift for your colleagues, friends and even for yourself!

(5.75” x 8.5”)

₹ 195.00