



# CATALOGUE 2018-2019



CHILD RIGHTS AND YOU

[www.cry.org](http://www.cry.org)

Ensuring lasting change  
for children

# Thank You

The 2018 -19 catalogue and the products within have come together only because of the support of the individuals and organisations listed below. We are immensely grateful for their contributions to help us put this catalogue together.

## Galleries

- Sunita Khedekar, UK
- Patrimonio Art Gallery, Mumbai
- Archer Art Gallery, Ahmedabad
- Aashika & Tanishaa Cunha, Mumbai

## Central and State Government for Exemption

- The Government of India, both at centre and in various states for supporting us with tax exemptions

## Printers

- Archies Ltd.
- Reproscan

## Banking Support

- Axis Bank
- HDFC Bank
- Citibank N.A
- Punjab National Bank

## Banking Support

- Statutory Auditors - Haribhakti & Co.
- Accounting support - Krishna
- Associates and Fintech Associates
- CBG and Associates

## Auditors / Accounting Services

- Statutory Auditors - Haribhakti & Co.
- Accounting support - Krishna
- Associates and Fintech Associates
- CBG and Associates

## Actuaries

- M/s K.A. Pandit

## Advisors

- CAP - Street Consultants Pvt Ltd.
- Centre for Advancement of Philanthropy

## Insurance

- VIG India Insurance Brokers Pvt Ltd.

## Photo Courtesy

- Cover photo courtesy - CRY supported project SADHANA -Society for Action in Disability and Health Awareness, Odisha

Dear CRY supporter,

You have the power to change children's lives. Every time you purchase CRY merchandise, your contribution makes a big difference towards ensuring children in India get access to their rights. With your support, CRY - Child Rights and You has been able to impact over 2,000,000 children across India over 4 decades.

I'm sure you remember CRY greeting cards through the years - the ones you sent to loved ones on festive occasions and surprised friends on their birthdays - cards that brought with them the joys and colours of childhood! Today, we bring to you those cards and so much more. Presenting the 2018-19 CRY Catalogue - an exclusive range of CRY greeting cards, calendars, diaries and notebooks to choose from.

You can place corporate orders to present to your customers, partners or employees. These products can be customized with your logo, to reinforce your brand. You can also place orders not only for yourself but also as gifts for your friends and loved ones.

So go ahead and select the CRY merchandise of your choice, whose proceeds will go towards helping ensure happier childhoods.

In faith and goodwill,

*Puja Marwaha*

Puja Marwaha

Chief Executive

CRY - Child Rights and You



# Festive



CY-A220  
GOLDEN GLOW  
Artist: Priya Das Malik  
Season's Greetings and  
Best Wishes for a Happy Diwali  
₹ 20.00  
(18.5 cms. x 13 cms.)  
Glitter - finished card



CY-A241  
DEVOTION  
Designed by: CRY- Child Rights and You  
Season's Greetings and  
Best Wishes for a Happy Diwali  
₹ 18.00  
(18.5 cms. x 13 cms.)



CY-A242  
ETERNITY  
Season's Greetings and  
Best Wishes for a Happy Diwali  
₹ 20.00  
(18.5 cms. x 13 cms.)  
Gold foil - finished card



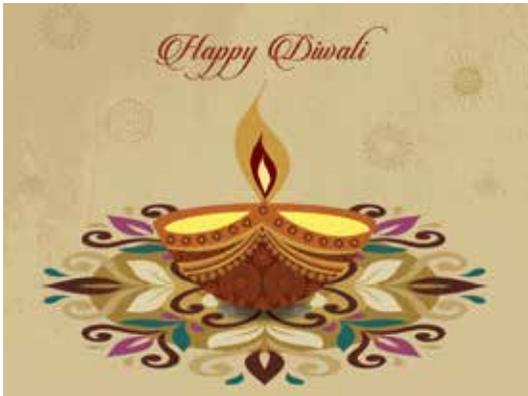
CY-B217  
PEACE  
Artist: Devila Shah - Art Underground, Vadodara  
Season's Greetings and  
Best Wishes for a Happy Diwali  
₹ 15.00  
(16 cms. x 12 cms.)



CY-B240  
GLOWING FESTIVITIES  
Designed by: CRY- Child Rights and You  
Season's Greetings and  
Best Wishes for a Happy Diwali  
₹ 16.00  
(16 cms. x 12 cms.)  
Glitter - finished card



CY-B239  
LIGHT OF HAPPINESS  
Designed by: CRY- Child Rights and You  
Season's Greetings and  
Best Wishes for a Happy Diwali  
₹ 15.00  
(16 cms. x 12 cms.)



CY-E243  
SERENITY  
Season's Greetings and  
Best Wishes for a Happy Diwali  
₹ 28.00  
(19.5 cms. x 14.3 cms.)  
Gold Foil with Glitter - finished card



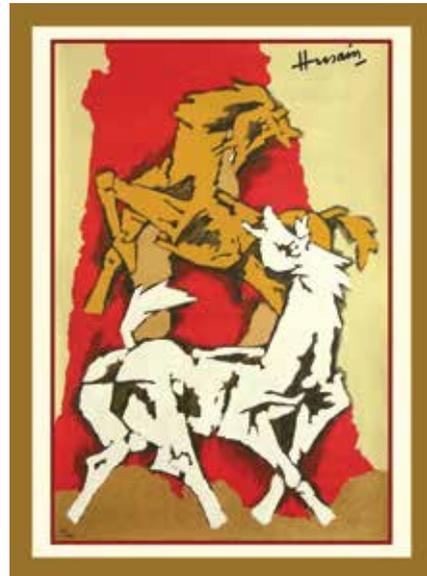
CY-S244  
FESTIVE GLORY  
Season's Greetings and  
Best Wishes for a Happy Diwali  
₹ 40.00  
(19.5 cms. x 14.3 cms.)  
Gold and Turquoise Blue Foil - finished card

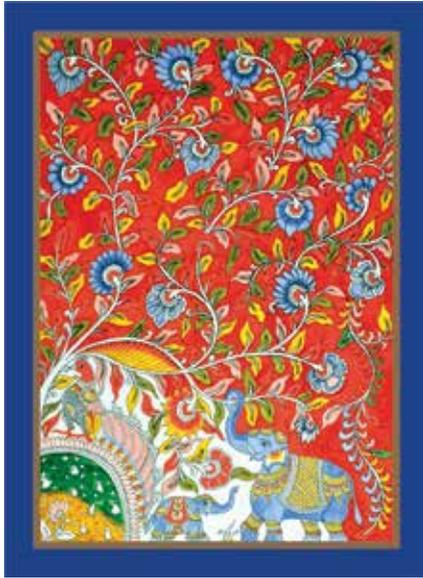
# Exclusive



CY-E257  
LITHOGRAPH  
Courtesy : Philips Antiques, Mumbai  
Season's Greetings  
₹ 25.00  
(19.5 cms. x 14.3 cms.)

CY-E256  
HORSES  
Artist: M.F. Husain  
Limited Edition Serigraph on archival paper.  
Courtesy : Archer Art Gallery, Ahmedabad  
Season's Greetings  
₹ 25.00  
(14.3 cms. x 19.5 cms.)





CY-E259  
TREE OF LIFE IN RED SUNSET  
Artist: Shinjini's Art, UK  
Season's Greetings  
₹ 25.00  
(14.3 cms. x 19.5 cms.)



CY-E258  
JAIPUR MINIATURE PAINTING  
Artist: Ravi Kumawat, Kailash Chand Kumawat,  
Jaipur Rajasthan  
Season's Greetings  
₹ 25.00  
(14.3 cms. x 19.5 cms.)

# Classic



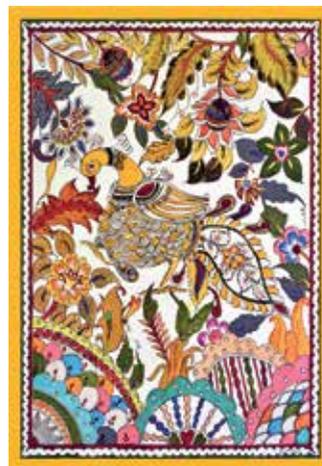
CY-A253  
BLUE WILLOW AND BIRDS  
Artist: Geeta Kharb  
Season's Greetings  
₹ 18.00  
(13 cms. x 18.5 cms.)



CY-A252  
GOPINI  
Artist: Jamini Roy  
Limited Edition Serigraph on archival paper.  
Courtesy : Archer Art Gallery, Ahmedabad  
Season's Greetings  
₹ 18.00  
(18.5 cms. x 13 cms.)



CY-A251  
COLOURS OF LIFE  
Designed by: CRY- Child Rights and You  
Wish You a Happy and Prosperous New Year  
₹ 20.00  
(18.5 cms. x 13 cms.)  
Blue Foil - finished card



CY-A250  
PARADISE  
Artist: Vineeta Rupani, Mumbai  
Season's Greetings  
₹ 18.00  
(13 cms. x 18.5 cms.)

# Classic



CY-B245  
MUSICAL BLESSING  
Artist: Prakash Deshmukh  
Season's Greetings  
₹ 15.00  
(12 cms. x 16 cms.)



CY-B248  
NATURE'S BOUNTY  
Artist: Shinjini's Art, UK  
Season's Greetings  
₹ 15.00  
(12 cms. x 16 cms.)



CY-B247  
FLORAL BLOOM  
Artist: Senaka Senanayake  
Courtesy: Partimonio Art Gallery, Mumbai  
Season's Greetings  
₹ 15.00  
(12 cms. x 16 cms.)



CY-B246  
POPPIES WITH PODS  
Artist: Manju Srivatsa  
Season's Greetings  
₹ 15.00  
(12 cms. x 16 cms.)

# New Year



CY-A254  
GOLDEN YEAR  
Wish You a Happy and Prosperous New Year  
₹ 22.00  
(18.5 cms. x 13 cms.)  
Gold and Red Foil - finished card



CY-A255  
ETERNITY  
Wish You a Happy and Prosperous New Year  
₹ 22.00  
(18.5 cms. x 13 cms.)  
Red and Green Foil - finished card



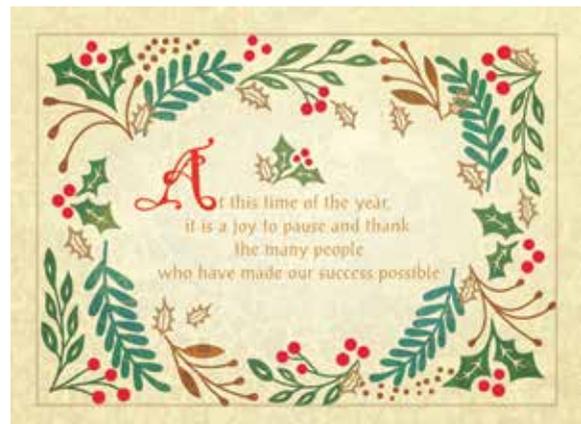
CY-B249  
JOY & PEACE  
Season's Greetings  
₹ 16.00  
(16 cms. x 12 cms.)  
Silver Foil - finished card

CY-S260  
ETERNAL JOYS  
Wish You a Happy and Prosperous New Year  
₹ 40.00  
(19.5 cms. x 14.3 cms.)  
Gold and Silver Foil with Embossing - finished card



CY-S261  
LANTERNS  
Wish You a Happy and Prosperous New Year  
₹ 40.00  
(19.5 cms. x 14.3 cms.)  
Gold Foil with Embossing - finished card

CY-S262  
HOLLY LEAVES  
Season's Greetings  
₹ 40.00  
(19.5 cms. x 14.3 cms.)  
Gold and Red Foil with Embossing - finished card



# Desktop Collection



**CY-DC01**  
**Calendar- Floral Expressions**

The 2019 calendar - Floral Expressions is a collection of vibrant floral water colour art. Each painting represents the joys of childhood, brimming with the exciting colours of life. This calendar is a perfect gift for corporates, clients and friends.

(8.5" x 7.0 ")  
₹ 100.00

**CY-DC02**  
**Calendar- Mosaic**

The 2019 CRY calendar is a collection of beautifully detailed Mosaic art created by two sisters from Mumbai - Aashika and Tanishaa Cunha. Their prized art has been featured in various national and international projects. This calendar is an ideal corporate gift for your clients and friends.

(8.5" x 8.5")  
₹ 110.00



# Desktop Collection



**CY-DC03**  
**Calendar- Lithograph**

The 2019 calendar, designed using prints of original vintage lithographs, themed around heritage architecture and life in India from decades gone by, takes you back in time. This classic calendar is an ideal corporate gift for your clients and friends as well.

(10.5" x 7.75")

₹ 165.00



**CY14-CQ02**  
**'A quote, a day'**

A first-of-its-kind from our desktop range, this product brings to you 366 quotations to brighten each day! With colourful child art reflecting a happy childhood, relationships, aspirations and thoughts, it guarantees to lighten up every day of your year, making it the perfect gift for your friends and loved ones.

(5.5" x 6.25")

₹ 149.00

# Desktop Collection

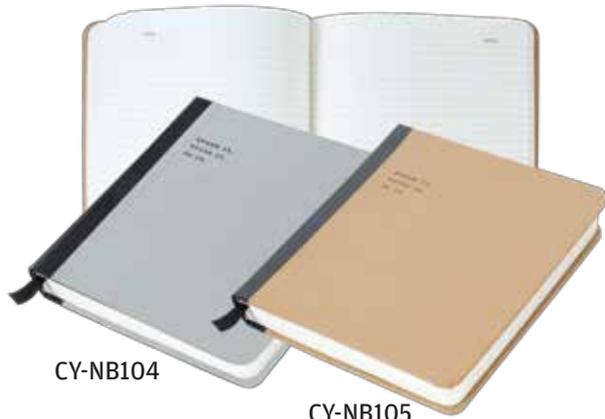
## CY-NB104-105

**Notebook- Dream it. Write it. Do it.**

This contemporary hardback notebook is extremely handy - to jot your notes, pen your thoughts and doodles. Covered with imported craft paper in pages of natural sheets, this notebook is ideal for corporate gifting, as well as for your family, friends and personal use.

(6.3"x8.85")

₹ 399.00



CY-NB104

CY-NB105

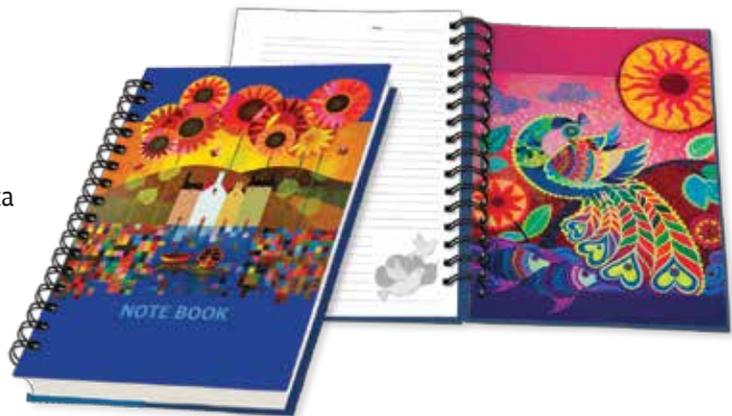
## CY-NB39

**Notebook - Colours of Joy**

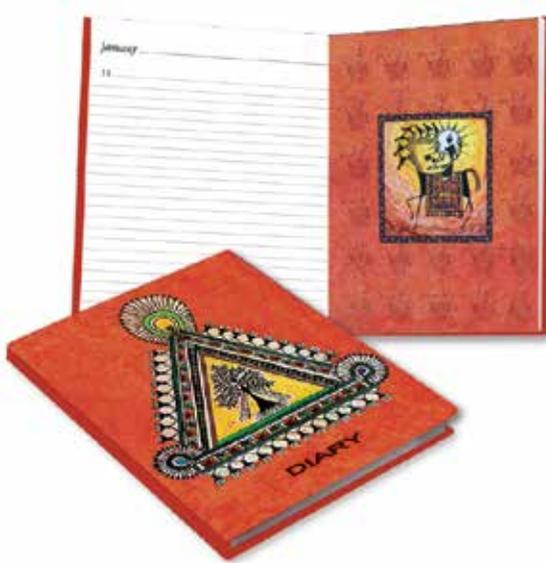
This hard-back CRY notebook is filled with colourful images that reflect a boundless world of 'Colours of Joy', by the artist Sunita Khedekar, UK. A world filled with sunshine where children can achieve anything they dream of. This useful notebook is an ideal corporate gift and perfect for your personal use too.

(7.3" x 10")

₹ 295.00



# Desktop Collection

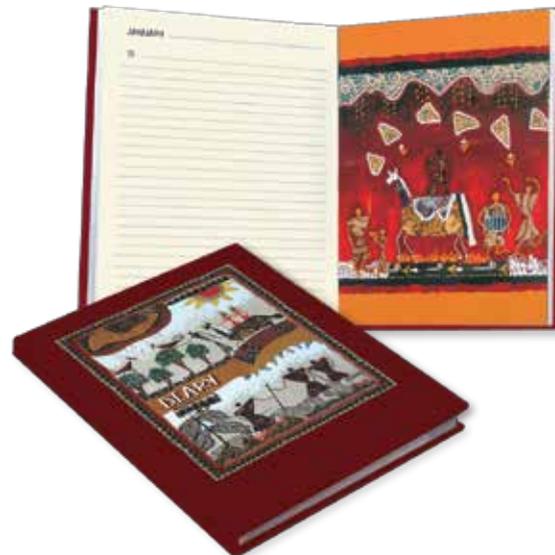


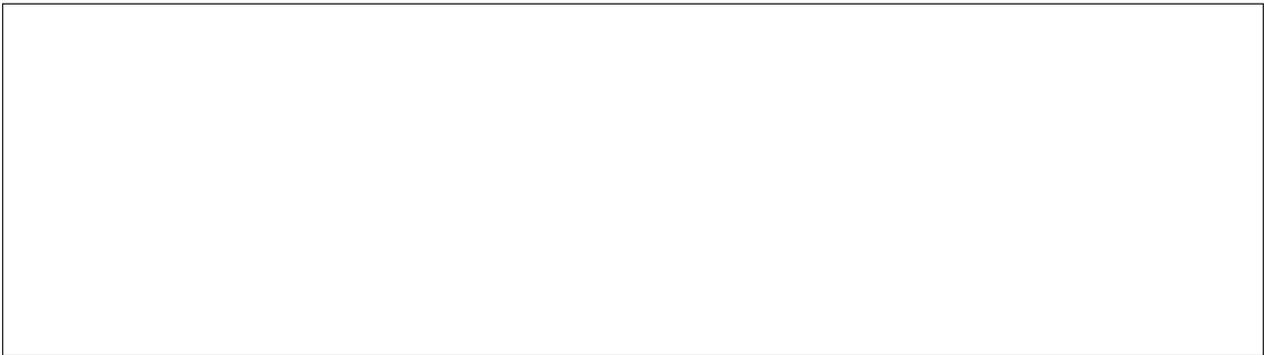
**CY-D35**  
**Diary-Warli Art**

A diary can be your best friend. So embrace this beautiful diary with a selection of Warli art of Maharashtra by the artist Sandeep Bavachkar. Every page is adorned with beautiful art that captures simple yet fulfilling life and customs of tribal folk in rural India. This diary is a perfect gift for corporates, friends or a special keepsake for the art lovers. (7.0"x 9.5")  
₹ 395.00

**CY-D70**  
**Diary - Tribal Art**

This CRY hard-back diary is ideal to organise your appointments and important notes. Designed with images of contemporary tribal art in strong vibrant colours and intricate motifs, by the artist Vaishali Pathak. This handy and useful diary is perfect not only for you, your friends and family but also as a corporate gift (7.0"x 9.5")  
₹ 395.00





Archies Limited is the sole distributor for CRY greeting cards and stationery products.

For more information, please visit us at: <http://www.cry.org>



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