



CATALOGUE 2018-2019



CHILD RIGHTS AND YOU

www.cry.org

Ensuring lasting change
for children

Thank You

The 2018 -19 catalogue and the products within have come together only because of the support of the individuals and organisations listed below. We are immensely grateful for their contributions to help us put this catalogue together.

Galleries

- Sunita Khedekar, UK
- Patrimonio Art Gallery, Mumbai
- Archer Art Gallery, Ahmedabad
- Aashika & Tanishaa Cunha, Mumbai

Central and State Government for Exemption

- The Government of India, both at centre and in various states for supporting us with tax exemptions

Printers

- Archies Ltd.
- Reproscan

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- Axis Bank
- HDFC Bank
- Citibank N.A
- Punjab National Bank

Banking Support

- Statutory Auditors - Haribhakti & Co.
- Accounting support - Krishna
- Associates and Fintech Associates
- CBG and Associates

Auditors / Accounting Services

- Statutory Auditors - Haribhakti & Co.
- Accounting support - Krishna
- Associates and Fintech Associates
- CBG and Associates

Actuaries

- M/s K.A. Pandit

Advisors

- CAP - Street Consultants Pvt Ltd.
- Centre for Advancement of Philanthropy

Insurance

- VIG India Insurance Brokers Pvt Ltd.

Photo Courtesy

- Cover photo courtesy - CRY supported project SADHANA -Society for Action in Disability and Health Awareness, Odisha

Dear CRY supporter,

You have the power to change children's lives. Every time you purchase CRY merchandise, your contribution makes a big difference towards ensuring children in India get access to their rights. With your support, CRY - Child Rights and You has been able to impact over 2,000,000 children across India over 4 decades.

I'm sure you remember CRY greeting cards through the years - the ones you sent to loved ones on festive occasions and surprised friends on their birthdays - cards that brought with them the joys and colours of childhood! Today, we bring to you those cards and so much more. Presenting the 2018-19 CRY Catalogue - an exclusive range of CRY greeting cards, calendars, diaries and notebooks to choose from.

You can place corporate orders to present to your customers, partners or employees. These products can be customized with your logo, to reinforce your brand. You can also place orders not only for yourself but also as gifts for your friends and loved ones.

So go ahead and select the CRY merchandise of your choice, whose proceeds will go towards helping ensure happier childhoods.

In faith and goodwill,

Puja Marwaha

Puja Marwaha

Chief Executive

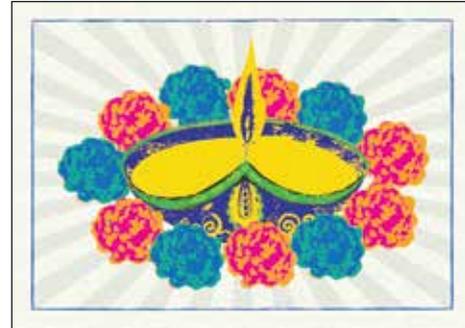
CRY - Child Rights and You



Festive



CY-A220
GOLDEN GLOW
Artist: Priya Das Malik
Season's Greetings and
Best Wishes for a Happy Diwali
₹ 20.00
(18.5 cms. x 13 cms.)
Glitter - finished card



CY-A241
DEVOTION
Designed by: CRY- Child Rights and You
Season's Greetings and
Best Wishes for a Happy Diwali
₹ 18.00
(18.5 cms. x 13 cms.)



CY-A242
ETERNITY
Season's Greetings and
Best Wishes for a Happy Diwali
₹ 20.00
(18.5 cms. x 13 cms.)
Gold foil - finished card



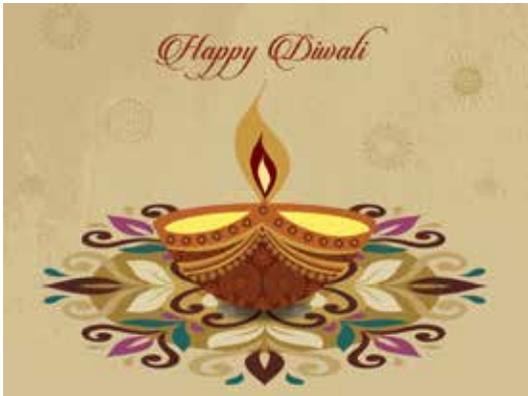
CY-B217
PEACE
Artist: Devila Shah - Art Underground, Vadodara
Season's Greetings and
Best Wishes for a Happy Diwali
₹ 15.00
(16 cms. x 12 cms.)



CY-B240
GLOWING FESTIVITIES
Designed by: CRY- Child Rights and You
Season's Greetings and
Best Wishes for a Happy Diwali
₹ 16.00
(16 cms. x 12 cms.)
Glitter - finished card



CY-B239
LIGHT OF HAPPINESS
Designed by: CRY- Child Rights and You
Season's Greetings and
Best Wishes for a Happy Diwali
₹ 15.00
(16 cms. x 12 cms.)



CY-E243
SERENITY
Season's Greetings and
Best Wishes for a Happy Diwali
₹ 28.00
(19.5 cms. x 14.3 cms.)
Gold Foil with Glitter - finished card



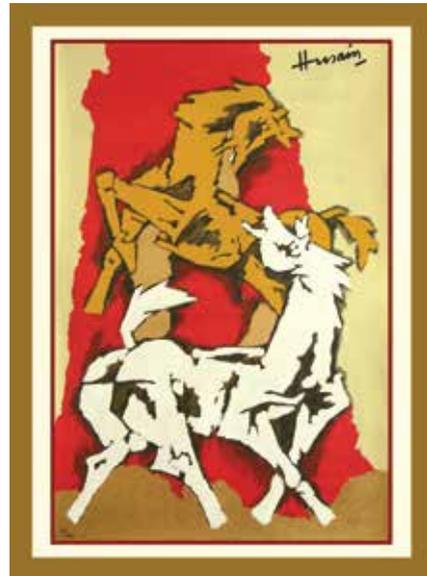
CY-S244
FESTIVE GLORY
Season's Greetings and
Best Wishes for a Happy Diwali
₹ 40.00
(19.5 cms. x 14.3 cms.)
Gold and Turquoise Blue Foil - finished card

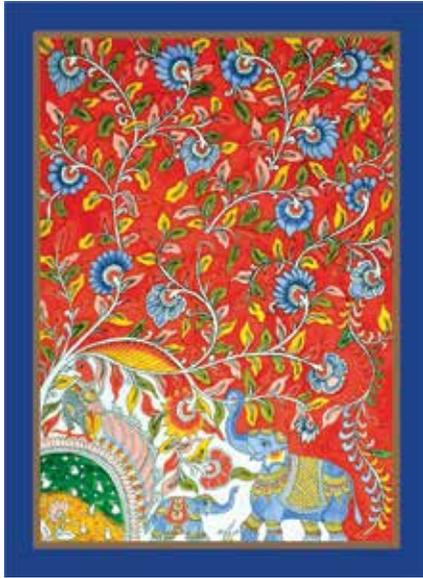
Exclusive



CY-E257
LITHOGRAPH
Courtesy : Philips Antiques, Mumbai
Season's Greetings
₹ 25.00
(19.5 cms. x 14.3 cms.)

CY-E256
HORSES
Artist: M.F. Husain
Limited Edition Serigraph on archival paper.
Courtesy : Archer Art Gallery, Ahmedabad
Season's Greetings
₹ 25.00
(14.3 cms. x 19.5 cms.)





CY-E259
TREE OF LIFE IN RED SUNSET
Artist: Shinjini's Art, UK
Season's Greetings
₹ 25.00
(14.3 cms. x 19.5 cms.)



CY-E258
JAIPUR MINIATURE PAINTING
Artist: Ravi Kumawat, Kailash Chand Kumawat,
Jaipur Rajasthan
Season's Greetings
₹ 25.00
(14.3 cms. x 19.5 cms.)

Classic



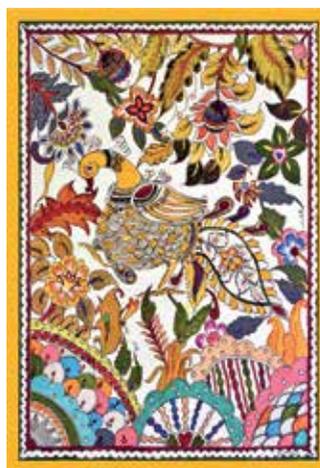
CY-A253
BLUE WILLOW AND BIRDS
Artist: Geeta Kharb
Season's Greetings
₹ 18.00
(13 cms. x 18.5 cms.)



CY-A252
GOPINI
Artist: Jamini Roy
Limited Edition Serigraph on archival paper.
Courtesy : Archer Art Gallery, Ahmedabad
Season's Greetings
₹ 18.00
(18.5 cms. x 13 cms.)



CY-A251
COLOURS OF LIFE
Designed by: CRY- Child Rights and You
Wish You a Happy and Prosperous New Year
₹ 20.00
(18.5 cms. x 13 cms.)
Blue Foil - finished card



CY-A250
PARADISE
Artist: Vineeta Rupani, Mumbai
Season's Greetings
₹ 18.00
(13 cms. x 18.5 cms.)

Classic



CY-B245
MUSICAL BLESSING
Artist: Prakash Deshmukh
Season's Greetings
₹ 15.00
(12 cms. x 16 cms.)



CY-B248
NATURE'S BOUNTY
Artist: Shinjini's Art, UK
Season's Greetings
₹ 15.00
(12 cms. x 16 cms.)



CY-B247
FLORAL BLOOM
Artist: Senaka Senanayake
Courtesy: Partimonio Art Gallery, Mumbai
Season's Greetings
₹ 15.00
(12 cms. x 16 cms.)



CY-B246
POPPIES WITH PODS
Artist: Manju Srivatsa
Season's Greetings
₹ 15.00
(12 cms. x 16 cms.)

New Year



CY-A254
GOLDEN YEAR
Wish You a Happy and Prosperous New Year
₹ 22.00
(18.5 cms. x 13 cms.)
Gold and Red Foil - finished card



CY-A255
ETERNITY
Wish You a Happy and Prosperous New Year
₹ 22.00
(18.5 cms. x 13 cms.)
Red and Green Foil - finished card



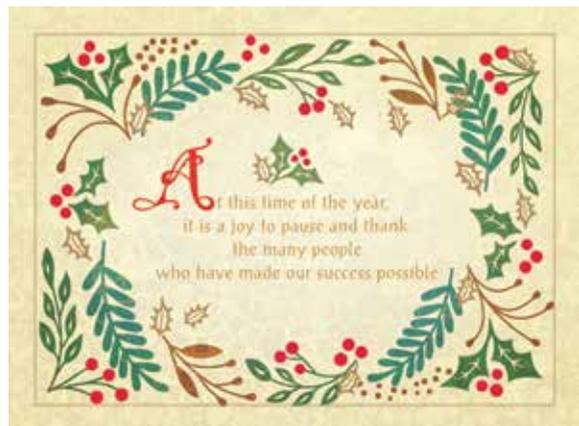
CY-B249
JOY & PEACE
Season's Greetings
₹ 16.00
(16 cms. x 12 cms.)
Silver Foil - finished card

CY-S260
ETERNAL JOYS
Wish You a Happy and Prosperous New Year
₹ 40.00
(19.5 cms. x 14.3 cms.)
Gold and Silver Foil with Embossing - finished card



CY-S261
LANTERNS
Wish You a Happy and Prosperous New Year
₹ 40.00
(19.5 cms. x 14.3 cms.)
Gold Foil with Embossing - finished card

CY-S262
HOLLY LEAVES
Season's Greetings
₹ 40.00
(19.5 cms. x 14.3 cms.)
Gold and Red Foil with Embossing - finished card



Desktop Collection



CY-DC01
Calendar- Floral Expressions

The 2019 calendar - Floral Expressions is a collection of vibrant floral water colour art. Each painting represents the joys of childhood, brimming with the exciting colours of life. This calendar is a perfect gift for corporates, clients and friends.

(8.5" x 7.0 ")
₹ 100.00

CY-DC02
Calendar- Mosaic

The 2019 CRY calendar is a collection of beautifully detailed Mosaic art created by two sisters from Mumbai - Aashika and Tanishaa Cunha. Their prized art has been featured in various national and international projects. This calendar is an ideal corporate gift for your clients and friends.

(8.5" x 8.5")
₹ 110.00



Desktop Collection



CY-DC03
Calendar- Lithograph

The 2019 calendar, designed using prints of original vintage lithographs, themed around heritage architecture and life in India from decades gone by, takes you back in time. This classic calendar is an ideal corporate gift for your clients and friends as well.

(10.5" x 7.75")

₹ 165.00



CY14-CQ02
'A quote, a day'

A first-of-its-kind from our desktop range, this product brings to you 366 quotations to brighten each day! With colourful child art reflecting a happy childhood, relationships, aspirations and thoughts, it guarantees to lighten up every day of your year, making it the perfect gift for your friends and loved ones.

(5.5" x 6.25")

₹ 149.00

Desktop Collection

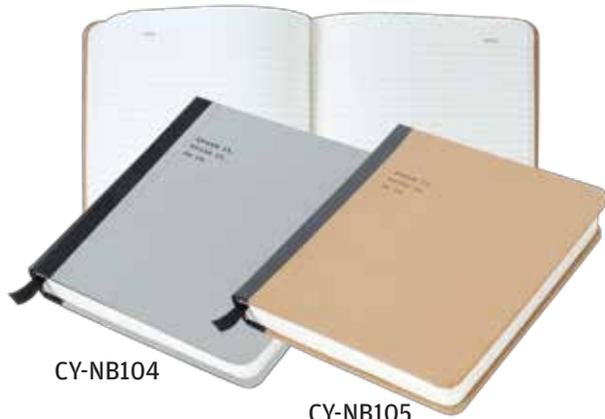
CY-NB104-105

Notebook- Dream it. Write it. Do it.

This contemporary hardback notebook is extremely handy - to jot your notes, pen your thoughts and doodles. Covered with imported craft paper in pages of natural sheets, this notebook is ideal for corporate gifting, as well as for your family, friends and personal use.

(6.3"x8.85")

₹ 399.00



CY-NB104

CY-NB105

CY-NB39

Notebook - Colours of Joy

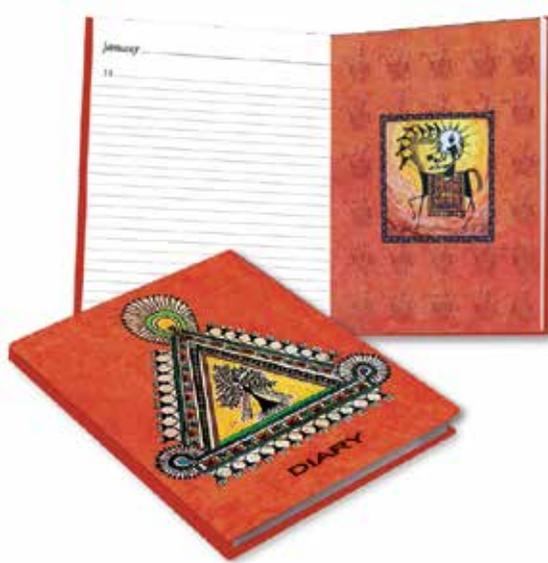
This hard-back CRY notebook is filled with colourful images that reflect a boundless world of 'Colours of Joy', by the artist Sunita Khedekar, UK. A world filled with sunshine where children can achieve anything they dream of. This useful notebook is an ideal corporate gift and perfect for your personal use too.

(7.3" x 10")

₹ 295.00



Desktop Collection

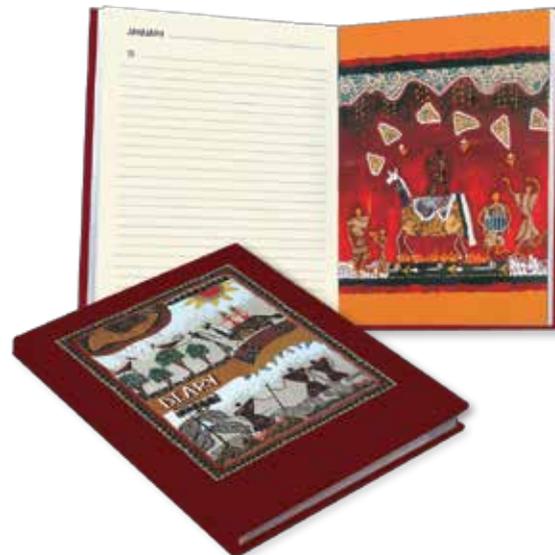


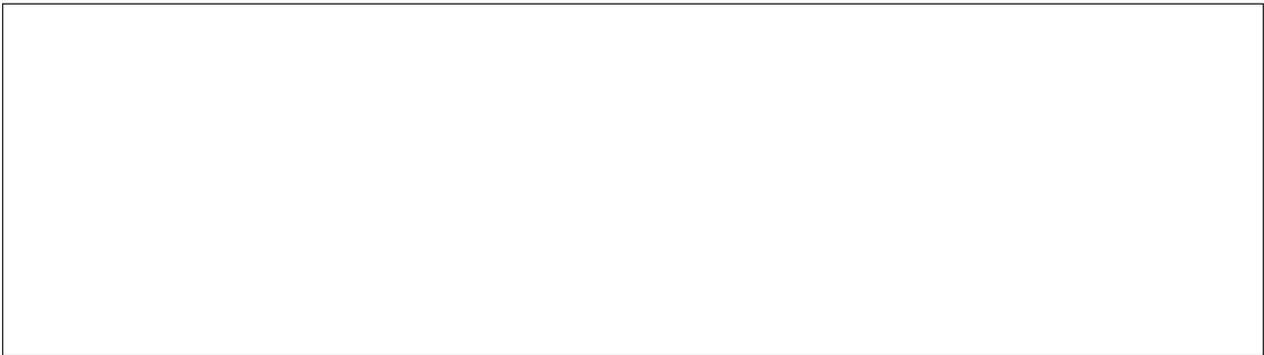
CY-D35
Diary-Warli Art

A diary can be your best friend. So embrace this beautiful diary with a selection of Warli art of Maharashtra by the artist Sandeep Bavachkar. Every page is adorned with beautiful art that captures simple yet fulfilling life and customs of tribal folk in rural India. This diary is a perfect gift for corporates, friends or a special keepsake for the art lovers. (7.0"x 9.5")
₹ 395.00

CY-D70
Diary - Tribal Art

This CRY hard-back diary is ideal to organise your appointments and important notes. Designed with images of contemporary tribal art in strong vibrant colours and intricate motifs, by the artist Vaishali Pathak. This handy and useful diary is perfect not only for you, your friends and family but also as a corporate gift (7.0"x 9.5")
₹ 395.00





Archies Limited is the sole distributor for CRY greeting cards and stationery products.

For more information, please visit us at: <http://www.cry.org>



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