

Participant FAQ

Every Child, Every Chance – With Youth, For Children

Campaign Dates: August 10–19, 2025
Organized by CRY – Child Rights and You

■ **ABOUT THE CAMPAIGN**

Every Child, Every Chance – With Youth, For Children is a 10-day youth-led celebration organized by CRY – Child Rights and You.

The campaign invites individuals aged 12 and above to use their creativity, empathy, and voice to reimagine childhood in India.

Timed with India's 77th Independence Day, International Youth Day, and World Photography Day, this campaign brings together young people across the country to participate in activities rooted in storytelling, art, reflection, and advocacy - all with one shared vision:



To help create a future where every child in India gets every chance to learn, grow, and thrive.

■ **Why is CRY organizing this?**

CRY (Child Rights and You) has been working for over 46 years to ensure that every child in India enjoys their rights to education, protection, healthcare, and participation. This campaign is part of CRY's ongoing effort to build a society that listens to its children — and empowers its youth to help lead that change.

■ Who can participate?

Open to: 12 years & above



Participants under 18 must submit entries with consent from a parent, guardian, or responsible adult.

Open to students, first-time volunteers, professionals, and anyone who wishes to contribute meaningfully to the cause of child rights

■ How to Participate

Register and submit your entries using this Google Form:

<https://forms.gle/3AYbc3sQsdfEZBCZ7>

- Choose one or more activities from the list below
- Create your entry (text, artwork, audio, video – depending on the activity)
- Upload your entry via the submission form
- (Optional) Donate ₹100 to support a real child's education, health, safety, or play needs.
- Receive your "Every Child Ally" certificate and the chance to be featured on CRY's social platforms

■ What are the activities?

You may participate in one or more of the following activities. These can be submitted on their respective dates or all together by August 19.

[a] August 11



"A Chance I Got" Challenge

Reflect on a childhood privilege you received that you wish for every child.

- Format: Text (as a post or image caption)
- Prompt: "I got the chance to _____. Every child should too."
- Word Limit: Max 25 words
- Optional: Share on social media using #EveryChildEveryChance and tag @cryindia

[b] August 12



“Voices for 2047”-Open Mic

Share your vision for India’s children in the year 2047.

- Format: MP4 video or MP3 audio
- Time Limit: Max 2 minutes
- Suggested themes: “If a child from 2047 spoke today,” or “The India I dream of for children”
- Submit via the official form

[c] August 13



“Dear Child of India” Letter Drive

Write a kind, wise, or uplifting letter to a child of the future.

- Format: Typed or handwritten and scanned (PDF or Word)
- Word Limit: 100–150 words
- Addressed to: “A Child of India”

[d] August 14



“Chance to Grow” Art Jam

Create a poster or sketch completing the line: “Every child deserves the chance to...”

- Format: JPEG or PNG
- Size: A4 (preferred)
- Medium: Digital or hand-drawn

[e] August 17

“Caption This Childhood!” Photo Caption Activity

Choose one or two CRY-provided child images and write a meaningful caption for each.

- Format: Caption (in Word or pasted in the form)
- Word Limit: Max 30 words per caption
- Maximum two caption submissions per person
- Photo bank to choose from: [Photos](#)

[f] August 18

“Echoes of Childhood” Storytelling Wall

Share a real story of a child’s courage, breakthrough, or resilience.

- Source: From your school, neighborhood, community, or the public domain
- Format:
- Text: 250–300 words (DOC or PDF)
- Audio/Video: MP3 or MP4 (max 2 minutes)
- Do not include real names or images unless authorized by CRY

[g] August 19

World Photography Day Showcase

CRY will feature the best captioned photos submitted on August 17 as part of a digital gallery.

- No new submission is required on this day unless you’re submitting all entries together.

■ **What is the deadline?**

All entries must be submitted through the official Google Form by

August 19, 2024,

■ **Is there a fee or donation required?**



No, participation is completely free.

However, if you are moved to do more, we encourage you to make a voluntary contribution of ₹100 to support real, on-ground needs of children — like school supplies, nutrition, safety kits, or access to play and learning.

Because your art, poem, or story can raise awareness — but your ₹100 can help build the future you just imagined.

Your voice will echo louder when paired with action.

- Donate ₹100 here: <https://paytm.me/FTF-u5b>



Even the smallest contribution helps us reach children who deserve every chance to dream and succeed.

■ **What do I get in return?**

A digital “Every Child Ally” certificate from CRY



- A chance for your work to be featured on CRY’s social media platforms
- The opportunity to be part of CRY’s Youth Network for future campaigns and volunteering

- And most importantly — the fulfilment of having used your creativity and compassion for a cause that truly matters

■ **Final Submission Reminders**

- Submit only via the official form: <https://forms.gle/3AYbc3sQsdfEZBCZ7>
- If you are under 18, include an adult's name and consent in the form
- Follow all guidelines provided in the activity descriptions
- Tag @cryindia and use #EveryChildEveryChance if posting publicly
- Let your words inspire. Let your actions build.

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